



118 S. Palafox Place
Pensacola, FL 32502
850-595-3882 / 850-595-3886 fax

SAENGER THEATRE

APPLICATION FOR LICENSE FOR USE

**P.O. BOX 13666
PENSACOLA, FLORIDA 32591
850.595-3882
850.595.3886 fax**

www.pensacolasaenger.com

A. PROPOSED EVENT INFORMATION:

1. Name of event

2. Date(s) requested and event time(s)

3. Length of event

4. Proposed ticket prices or cost of admission

5. Estimated daily attendance

6. Nature of event including name(s) of performer(s)

7. Brief description of event

B. LICENSEE ORGANIZATION INFORMATION:

1. Party responsible for all finances:

Name:

Address:

City/State/Zip:

Telephone No.:

Fax No.:

2. Leasing Party is: Corporation Partnership Individual

3. Principal owners/managers in licensing organization:

Name/Title:

Name/Title:

Name/Title:

4. List any other individuals, companies, or organizations involvement with the presentation of event:

5. Provide bank and credit card references:

6. County and State in which applicant is registered or incorporated and date of incorporation:

REFERENCES AND EXPERIENCE:

1. List previously used facilities, their locations, and the name or a brief description of event.

a. Event:

Date:

Facility / Location:

Contact:

Telephone No.:

b. Event:

Date:

Facility / Location:

Contact:

Telephone No.:

c. Event:

Date:

Facility / Location:

Contact:

Telephone No.:

2. List other references and contact telephone numbers in event promotion and presentation who can attest to the applicant's ability to provide ASM Global with a professionally produced and managed event. References may include talent agents, artist managers, tour managers, sports administrators, trade show or convention exhibitors or suppliers:

This application must be completed and returned prior to estimating and contracting your event.

If ASM Global approves the applicant's event and agrees to lease the Saenger Theatre, the applicant shall agree to follow all reasonable rules, regulations and policies established by ASM Global and included in the building License for Use for the operations of the facility.

It is hereby understood that this is only an application to obtain a License for Use for the use of the Saenger Theatre and is in no way a binding agreement between the applicant and ASM Global. Unless this application is approved and a License for Use is issued, there shall be no legal and binding commitment whatsoever between the applicant and ASM Global.

ASM Global shall maintain the sole right of approval of events, including the right to allow a reasonable period of separation between similar events in order to provide the opportunity for the success of each event.

The applicant hereby agrees that the information provided herein is true and factual, that the applicant is not acting on behalf of any undisclosed parties or principals and has provided full, complete and accurate disclosure of the information contained herein. The applicant also understands that providing false information could result in immediate cancellation of the event and/or the implementation of default provisions of the License for Use.

Business / Organization Name:

Applicant Signature / Title / Date:

Reviewed and approved for licensing by & date: _____